

News From the Firehouse!

Hare Strigenz Introduces New Marketing Assistant: Monica Jazwiecki

Things may be cooling off outside, but they are heating up in the Firehouse! It's been a busy summer at Hare Strigenz, Inc., as we welcomed a new team member, Monica Jazwiecki, our Marketing Assistant.

Monica previously worked at the YMCA of Metropolitan Milwaukee where she was the Marketing and Communications Intern. Monica is a recent Journalism graduate from the University of Wisconsin Oshkosh. At the university she was the UMatter Public Relations Intern and the vice president of the advertising club.



Hare Strigenz Welcomes New Clients:

- Three Pillars
- World of Model Trains and Industry
- HSK Holdings, LLC.

Hare Strigenz Gets Physical

We're more than just creative professionals at Hare Strigenz. In fact, our team is playing in the mud and strapping on their running shoes. Paula jumped, crawled and climbed her way to become a warrior in the Warrior Dash. Terri hit the road running for Al's Run and Walk in September. And Monica spends her summer

weekends racing motocross.



From left: Sister Edna and Maggie from the St. Ann Center, Juergen from Hare Strigenz, and Patti from Three Pillars Senior Living Communities attended a Three Pillars retreat event.

Giving Homestead High School Hands-On Experience

Paula Hare is volunteering to work closely with Homestead High School to give students a real world, hands-on business experience in their Product Development Project class. Students must think strategically and critically to create a successful brand as they are challenged to take a new product concept, and take it step-by-step through the product development cycle. From market research, product design, product cost/pricing to product promotion, these students get a taste of it all!

To become a new client, or for more information about our firm, or our firehouse, please call 414.272.0072 or email: paula@hsdesignlab.com or juergen@hsdesignlab.com

Hare Strigenz Design is a strategic brand communications and graphic design firm specializing in the development of brand identity systems, packaging, and marketing materials for a variety of businesses and organizations throughout the United States.



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